

SCHOOL MASCOT SIGN COMPETITION



Introducing our new mascot **Active Ali**

WIN A Fitbit!

COMPETITION DETAILS

The School's Active Travel Team at Bristol City Council are inviting pupils to design the sign that Active Ali will carry when they are out and about.

Open to all Year 5, Year 6, Year 7 and Year 8 pupils across Bristol

You might spot our mascot visiting schools and at events across the city, encouraging families to walk, wheel, cycle and scoot!



There will be one main winner for the best sign design! The lucky winner will not only **win a Fitbit and a goody bag** but will also be visited by the mascot for a whole school winner's celebration event! We will also award seven runners up for the sign competition, these winners **will also win a Fitbit!**

KEY THEMES

- Active travel
- Being active/exercise
- Helping the environment
- Health (mental and physical)
- Modes of travel (wheelchair, walking, bike, scooter)

Entries must be submitted by the end of the day on **Friday 22nd May 2026**

THE DESIGN NEEDS TO:

- Include the words 'School Active Travel' and this title must fill the majority of the page (A4)
- Be linked to active travel/the benefits of active travel
- Be drawn in coloured pencil **ONLY** (no felt tip allowed)
- The design needs to be landscape **NOT** portrait
- Be impactful and eye-catching - Attract attention from far away i.e. big and simple design
- Not have too much writing and any words should be large and easy to read
- Be imaginative and meaningful
- Include some active travel themed drawings (walk, wheel, cycle, scoot)

HOW TO ENTER

- Email the School's Active Travel Team at activetravel.schools@bristol.gov.uk
- Put the subject line 'School Mascot Competition'
- Include child's name (first name and initial **ONLY**)
- Include child's school name and class name
- Include child's year group - *Please note, this is only open to Year 5, Year 6, Year 7 and Year 8 in Bristol*

*Please note, by entering, the parent or guardian gives full permission for their child's **first name** to be used in publicity material.*

The deadline for entries is the end of the day on **Friday 22nd May 2026**